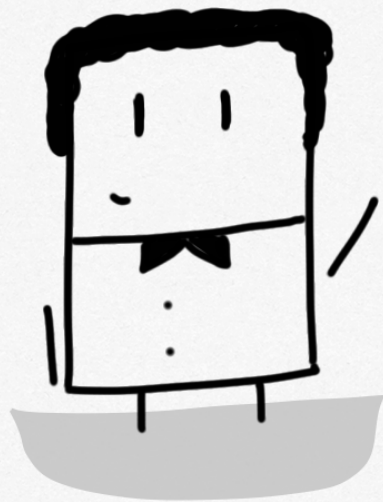
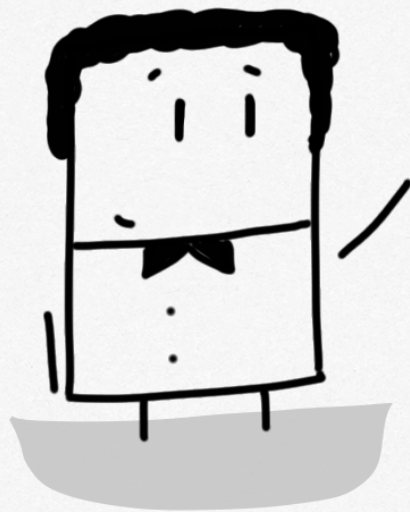


Hi there!
Welcome to my
(cynyassy's)
portfolio!

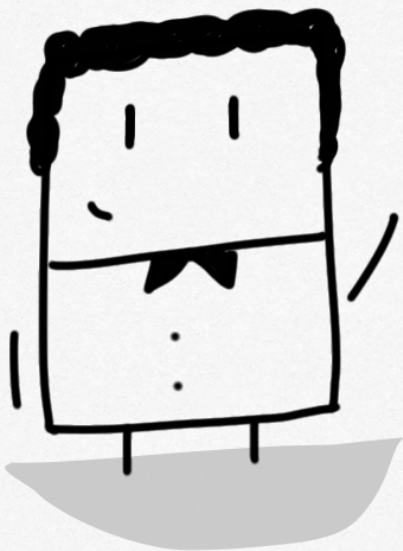


This portfolio contains the following...



1. THE ORIGIN STORY
2. WORK
3. FUTURE PROJECTS
4. IMPORTANT LINKS

Hope you have
fun going through
my **portfolio!**

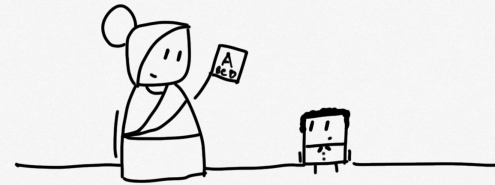


The Origin Story

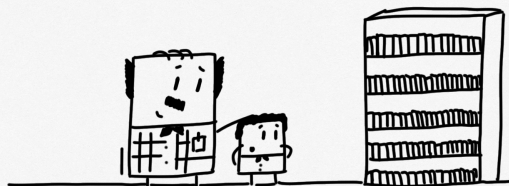
Many many moons
ago...
Cynyassy was a
young boy!



His mom encouraged
him to read from a
very young age...



And his dad worked hard
and bought him many
books!



He read simple stories at first...

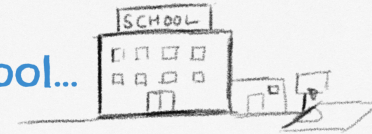


(THIS IS MY ACTUAL BOOK FROM 2001)

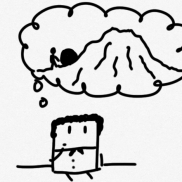
And then quickly moved on to bigger ones!



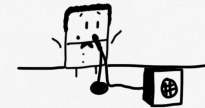
At School...



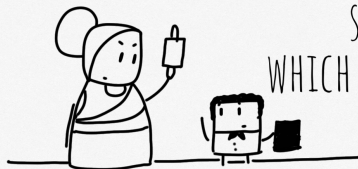
He was making stories...



And he was telling stories to audiences...



And studying...
Studying a lot...



AND SECRETLY READING
STORIES STILL...
WHICH WASN'T WELL RECEIVED

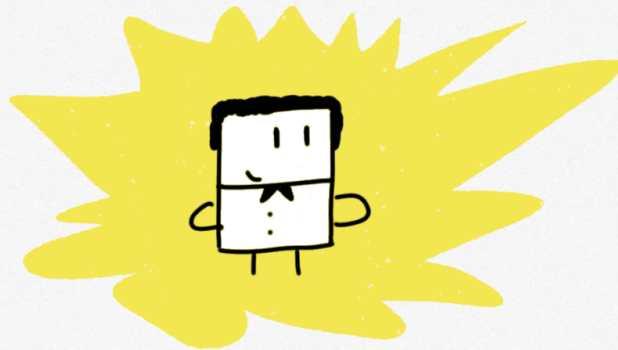
He studied hard enough
to reach an
Engineering College...



BUT THERE HE...

FINISHED THE TOP 100
SCI-FI BOOKS OF ALL TIME!

**And worked at the
College Newspaper
until he became the
Head of the organisation!**



HE STUDIED ENGINEERING TOO
BUT IT WASN'T THE HIGHLIGHT

He began working with
Teach For India
and taught students in
a low-income school...



(THERE WERE ACTUALLY 42
STUDENTS)



It was very tough...
He learnt about social
inequality and how
privileged he was...



AND HOW SO MUCH MORE
NEEDED TO BE DONE TO
CORRECT THIS...

He also worked at a
Publishing House
as an Editor...



AND LEARNT THE
BEAUTY OF WORDS!

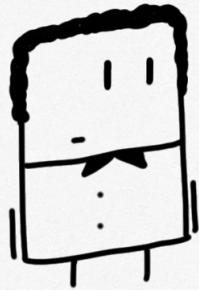
ALSO THE DISCIPLINE
NEEDED TO PUT THEM
TOGETHER!



He has since then explored
different work spaces...
**Covering the story of
polio for UNICEF,
Taught storytelling to
prisoners in India's
largest jail,
Consulting and Brand Design
work...**

**Alongside this he spent time
learning about himself by
attending Vipassana retreats.**

THESE ARE STRICT 10 DAY MEDITATION RETREATS
WHERE PEOPLE MEDITATE FROM MORNING
TO EVENING AND REMAIN SILENT FOR THE
ENTIRE DURATION.



So why the name Cynyassy?

BY LEARNING ABOUT THE WORLD AROUND HIM AND HIMSELF
SHASHANK GREW CYNICAL ABOUT THE STORIES HANDED TO HIM.
HE ALSO WANTED TO BECOME DETACHED AND OBSERVE THE WORLD
BETTER LIKE A SANYASI (SOMEONE WHO HAS RENOUNCED THE
WORLD.) THE COMBINATION OF THESE TWO BECAME...

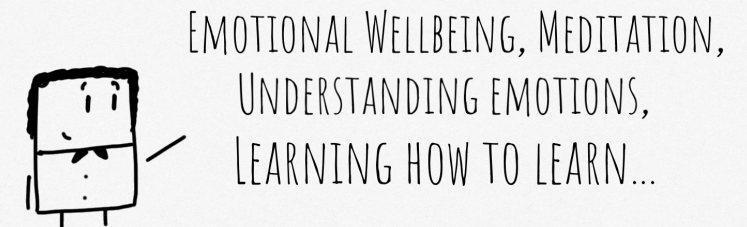
Cynical
+
Sanyasi
=
Cynyassy

(THE NAME IS SUPPOSED TO BE EASY TO PRONOUNCE PHONETICALLY)

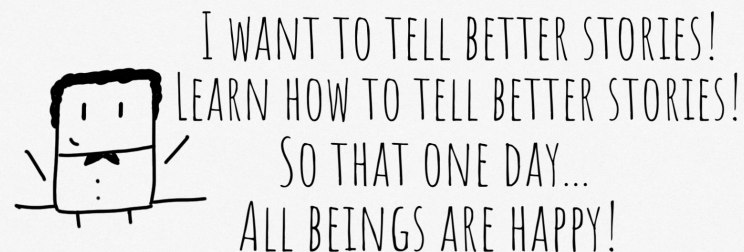
And so Cynyassy came to be!
For the last year and a half
he's been working on his own
brand - Cynyassy!



Cynyassy on Instagram has over
60K followers and talks
about issues important to
Cynyassy.



Cynyassy's content has reached
millions of accounts all over
the world and now he wants
to learn more!



Work

**Cynyassy's
motto is -**

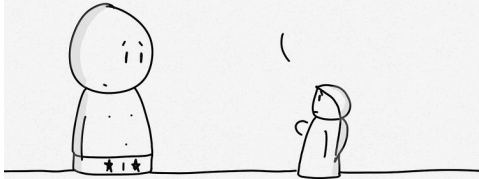
**A story worth telling is
worth telling simply.**

I wanted to discuss sensitive topics like self image, emotional issues, learning, etc. and I wanted to do it simply. For me that meant stripping away anything that was not essential.

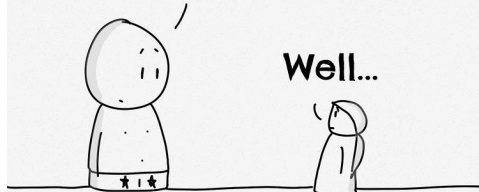
That's when I started using the comic style I currently use. The message is the most important thing here. Everything else is there just to communicate important information and nothing more.

Like in the comic below I discuss the issue of body image. The two people talking is the only thing that's important and their reactions to it. Those are the things that really shine with this kind of style.

Am I ugly?



What?! Why do you think that?!



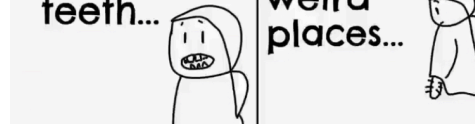
Well...

I'm flabby...

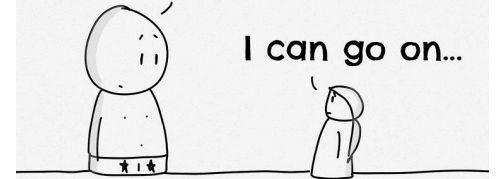
I am short...

I have crooked teeth...

I have hair in weird places...



Okay stop!
I didn't realise you thought that!

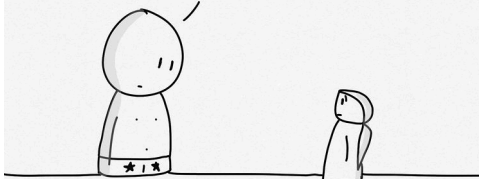


I can go on...

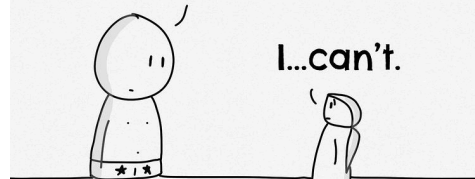
It's just...
It's so unfair!
I try hard but...
I'm always ugly!



I...I wish I could tell you that you're beautiful and it would fix things...

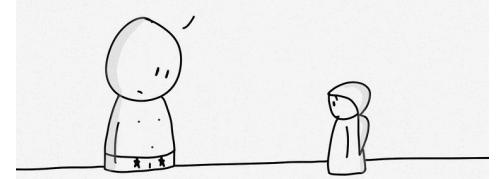


...but I'm not sure if you'll believe me right now...

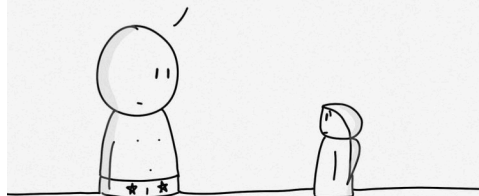


I...can't.

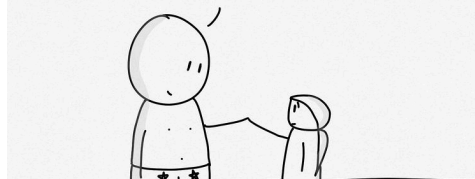
The world does judge a lot... and I'm guilty of that too!



I can't change the world...but I can change me!



And maybe then you'll believe me when I call you beautiful!



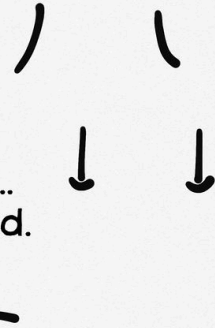


With the image above I wanted to describe how I feel when I look up at the sky at night. There is wonder, awe, confusion and all these mix together to fill me with an indescribable feeling. The image above is the closest I have come to describing it.

The comic below conveys fear and anxiety. I wanted to strip everything but the fear. The fear that we might all feel in certain moments. Social anxiety is an issue with me sometimes and I wanted to describe that.



Sometimes I feel
stuck because of
my fear...



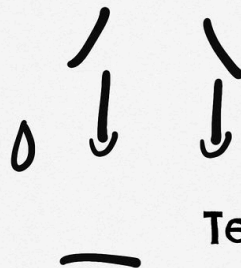
In such
moments...
I'm terrified.



Terrified of making
the wrong move...



Terrified of
saying the
wrong thing...



Terrified of
being
misunderstood...

Absolutely
terrified...

The comics below are two of my examples with the 'four-panel comic'. Ever since I started making four-panel comics I can't help but feel in awe of the people who make them. It might not be the most respected art form but it takes a strong understanding to tell good stories using them.

I wanted to convey some strong messages and I think I was able to pull that off through this medium.

Hey, how can
I say no to
someone?

No.

What? But
that's not
polite!

No.

Aren't we
supposed to
be polite?

No.

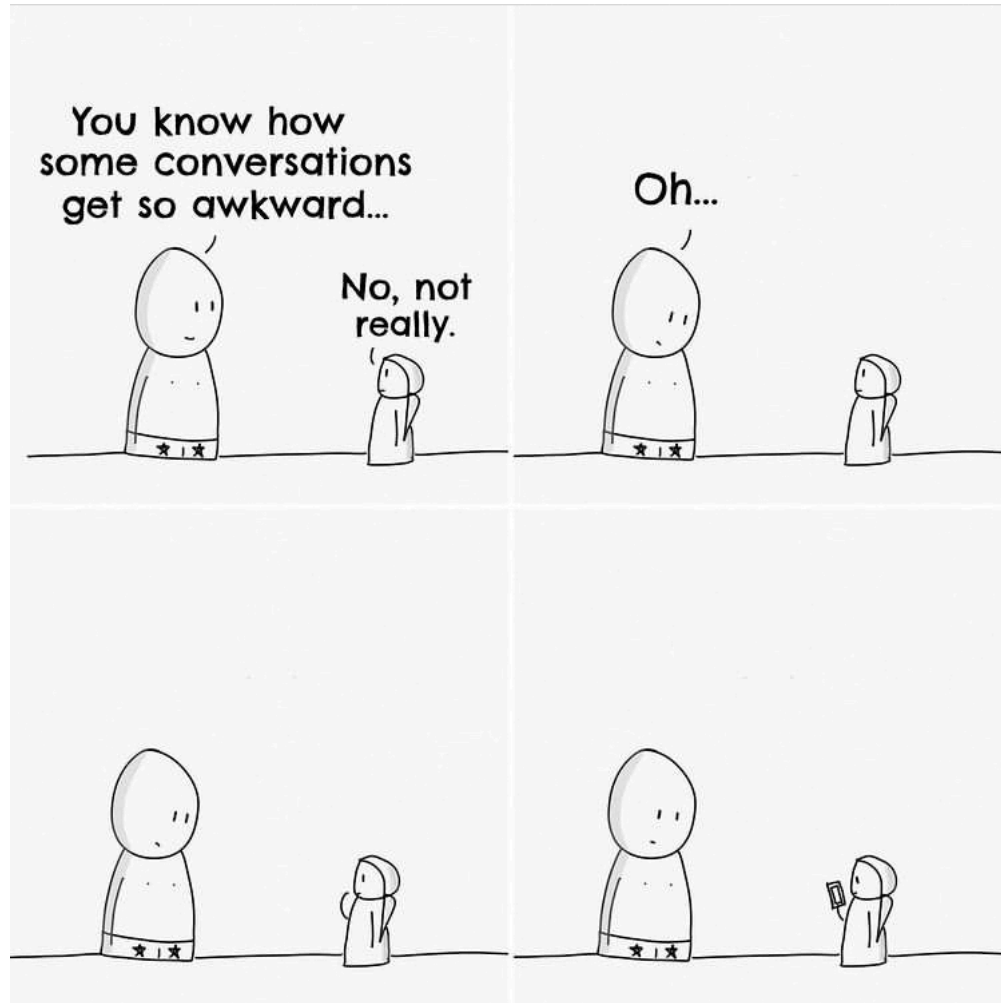
My life is
a lie!

Yes.

You know how
some conversations
get so awkward...

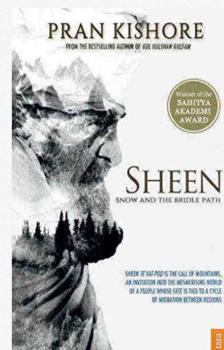
No, not
really.

Oh...



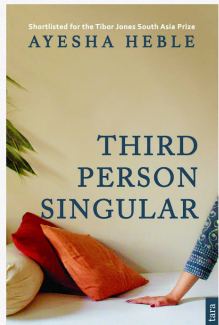
Publishing

My major works as an Editor



SET IN THE MOUNTAINS OF KASHMIR
THIS NOVEL IS ABOUT LOVE AND LOSS
AND LIFE.

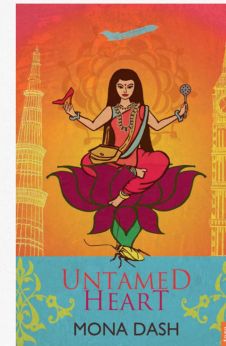
WORKING ON THIS NOVEL WAS BOTH
ENJOYABLE AND DIFFICULT AS I HAD TO
DIVE DEEP INTO THE SUFFERING THE AUTHOR
WANTED TO CONVEY.



SET IN A FICTITIOUS DELHI UNIVERSITY
THIS BOOK IS A SATIRICAL TAKE ON DELHI'S
CULTURE OF EDUCATION.

EDITING A SATIRICAL BOOK WAS DIFFERENT
TO MY OTHER WORKS!

I REALLY NEEDED TO PRESERVE THE TONE AND
UNIQUE ATMOSPHERE WHILE EDITING.



THIS IS A BOOK ABOUT THE TOUGH CHOICES
WE HAVE TO MAKE SOMETIMES...ESPECIALLY
AGAINST THOSE WE LOVE!

A FEMALE PERSPECTIVE THAT WAS INITIALLY
DIFFICULT TO RELATE TO AND UNDERSTAND BUT
INTERACTIONS WITH THE AUTHOR HELPED
BRIDGE THAT GAP.

IT IS ALSO A COMMENTARY ON THE SOCIAL
STRUCTURES PRESENT IN INDIA.

Future Projects

Currently I am working on the following projects.

- Animation
- Voice Acting/Recording
- Improvisation Theatre (As part of an Improv troupe called 'The Imperformers')
- Script and Novel Writing

Important Links

Instagram Account

www.instagram.com/cynyassy

Youtube account

https://www.youtube.com/channel/UC0ealbKZSIWfU0OfbT_0D1Q

Website

www.cynyassy.com

Thank you for
reading!

